

OME yokan production department

Morinoya CO., Ltd produces original yokan for farming families using their fruit or vegetables. It will be a by-product for them and prevent them from wasting their agricultural products. Such a new products development of Morinoya contributes to regional vitalization, helping farming families and companies.



■ contributes to sales strategy

Making original yokan from farmers' agricultural products

■ makes use of non-standardized products

■ attracts customers

Yokan produced by Morinoya has a long best-before date, so it would be one of the most suitable things to keep for preserved food against disasters and for outdoor activities and sports. Wrapped in original packing, it will attract attentions as a novelty of company events.

Planning and printing department

Morinoya proposes various plannings of events and exhibitions as well as sales promotion products. We also prepare original wrapping and packing things, fliers, and flags.

